

## Krissi Kelson

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### **Profile:**

**Hard working and experienced graphic designer. Proven ability to maintain corporate and brand standards for international corporations and brands. Knowledge of designing a wide variety of print materials including advertising, packaging, brochures, catalogs, displays and directories.**

### **Technical Experience:**

Adobe InDesign	QuarkXPress	Microsoft Office
Adobe Illustrator	Adobe Acrobat Professional	Suitcase X1
Adobe Photoshop	Adobe Acrobat Distiller	Mac Based

### **Professional Experience:**

Lutron Electronics Co., Inc. | Coopersburg, PA  
August 2007 – October 2008  
Freelance Graphic Designer

- Developed packaging & displays for national accounts with The Home Depot & Lowe's
- Designed support materials including advertising, brochures & sell sheets
- Manipulated photos & product images for support materials
- Prepared final documents for printing

Team Products International | Pine Brook, NJ  
October 2006 – August 2007  
Freelance Graphic Designer

- Created packaging for multiple brands including ASPCA, Sunbeam & Coleman
- Designed trade show materials
- Photographed products for packaging & sell sheets
- Prepared final documents for printing

Famous Smoke Shop | Easton, PA  
September 2005 – April 2006  
Graphic Designer

- Managed process of creating a semi-annual catalog from concept to production
- Created collateral pieces including package inserts & advertisements
- Art direction & coordination of studio photography

Goen Technologies (TRIMSPA, WINFUEL) | Whippany, NJ  
April 2004 – August 2005  
Graphic Designer

- Designed advertisements, billboards, banners & direct mail pieces
- Collaborated with sales, public relations & promotional department to develop communication materials
- Prepared final documents for printing

Gordon International, Publishers | Hope, NJ  
July 2002 – March 2004  
Graphic Designer / Assistant Editor

- Managed the entire process of creating, editing & producing trade show directories
- Set size, color scheme & style sheets to achieve goals set for finished product
- Created advertising for multiple companies within the directories

### **Education:**

Art Institute of Philadelphia  
Associates in Specialized Science Degree in Graphic Design  
Academic Achievement Award

Warren County Technical High School  
Major- Commercial Art  
Most Outstanding Commercial Art Student